

**Title:** Pixel Forecourt Digital Display Unit  
**Reference:** PIXEL-FORECOURT-DISPLAY  
**Author:** Nikk Smith & Lee Taylor  
**IC:** Internal/Confidential  
**Date:** 30/10/2024  
**Version:** 1



## VERSION HISTORY

Version No.	Date	Description of Change	Author
1.0	30/10/2024	Initial document creation	Nikk Smith



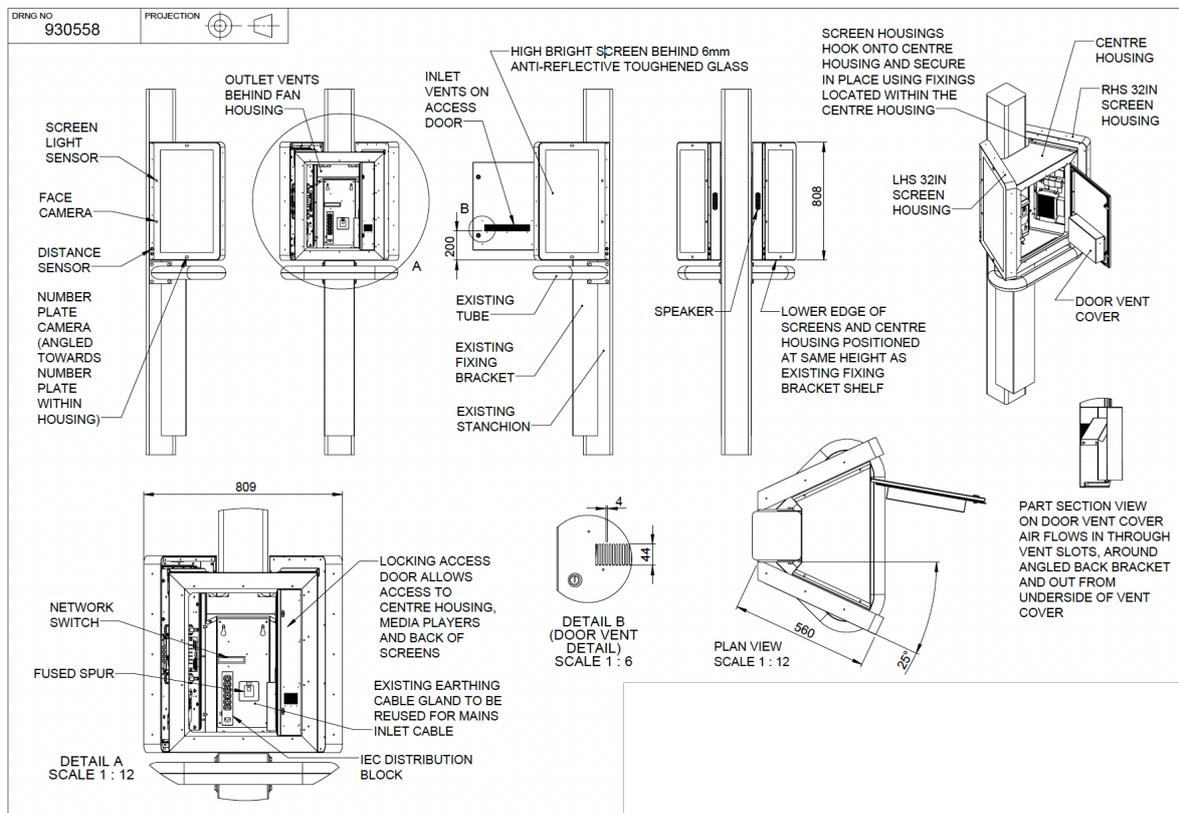
## Overview

The forecourt digital display unit is a unique product, developed specifically for use in petrol forecourt environments. Its primary purpose is to provide a method of communicating with customers when they arrive and while they fuel their vehicles, allowing the host operator to promote products and services using remotely managed digital content.

The screen display is developed for outdoor use, close to the petrol pump position but outside of the hazardous Atex zone, installed at least 120cm from FFL.

The unit's design includes methods of protection for the internal components from impact, dust and water ingress, and provision of suitable ventilation system to maintain temperatures within operating ranges. The electrical power is derived from a connection to the pump (provided by others) and is therefore subject to the pump shut down procedure. A data connection to the cloud is required for operation, which is derived from an Ethernet connection between the unit and the forecourt back-office (provided by others).

The system includes an integration with the FDDP protocol, which allows it to communicate with the pump and react to status change conditions, as well as display real-time fuelling information on screen.



## Supported Ambient Conditions

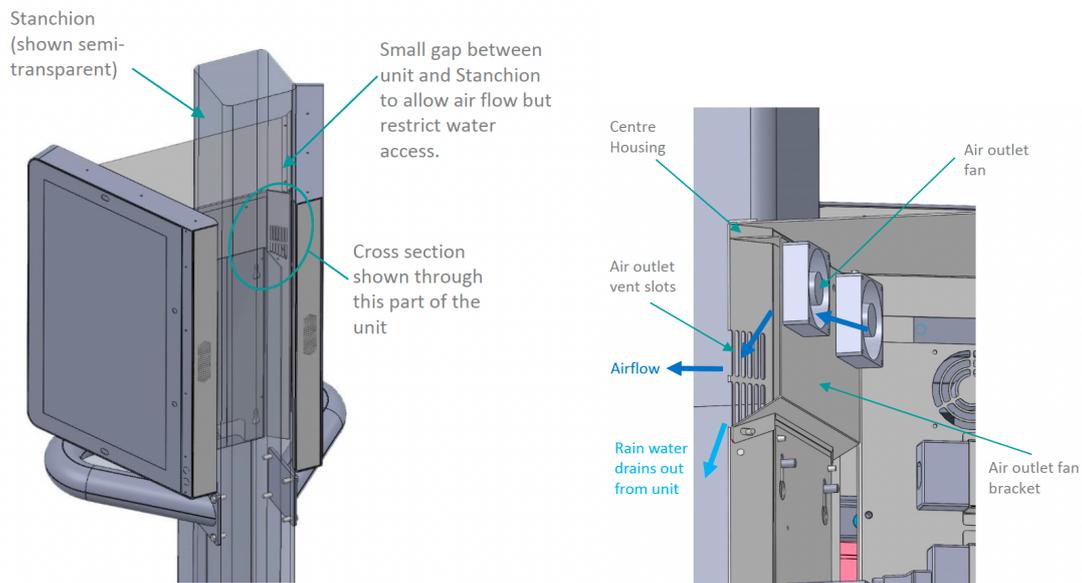
The forecourt display is designed and tested to operate in outdoor conditions subject to the following ranges:

Temperature: Ambient range between -10 and +40 Degrees Celsius

Humidity: 0-95%. Enclosure's internal humidity will not exceed 80% due to component heating and continuous air circulation.

IP classifications: Screen Glass Front: IP65, Screen Enclosure and centre mount enclosure: IP44 – a series of baffles and drains are part of the enclosure design, to

ensure adequate internal airflow, while protecting the components from water-ingress.



## Electrical & Grounding System

The unit receives its power and grounding from a connection to the local pump. Inside the enclosure there are direct groundings from the incoming grounding to the central housing.

Displays operate at low voltage 24VDC. High voltage is only present inside the enclosure.

All mains power connectors and outlets are specified to the UK standard using CE components.

## Fixings

All fixings are metric and can be handled with standard tools. No special tools are required. The enclosure is designed to retrofit a legacy CIS display, using the same pattern mounting positions.

## Screen

### Housing

Material: External materials are of various thicknesses stainless steel (1.2mm to 1.5mm) and Aluminium (2mm to 3mm). Internal parts are Zintec coated 1.2mm steel and some PLA internal plastic parts to hold cameras.

Manufactured using laser cut & cold bent by automated machinery

Single layer of epoxy powder coating RAL 9003 (Signal white)

Fixings: Stainless steel flat head Allen screws

Install/ Maintenance: Hook-on/off design to allow safe maintenance by single engineer and easy to remove technology tray from the rear of the display.

## LCD Panel

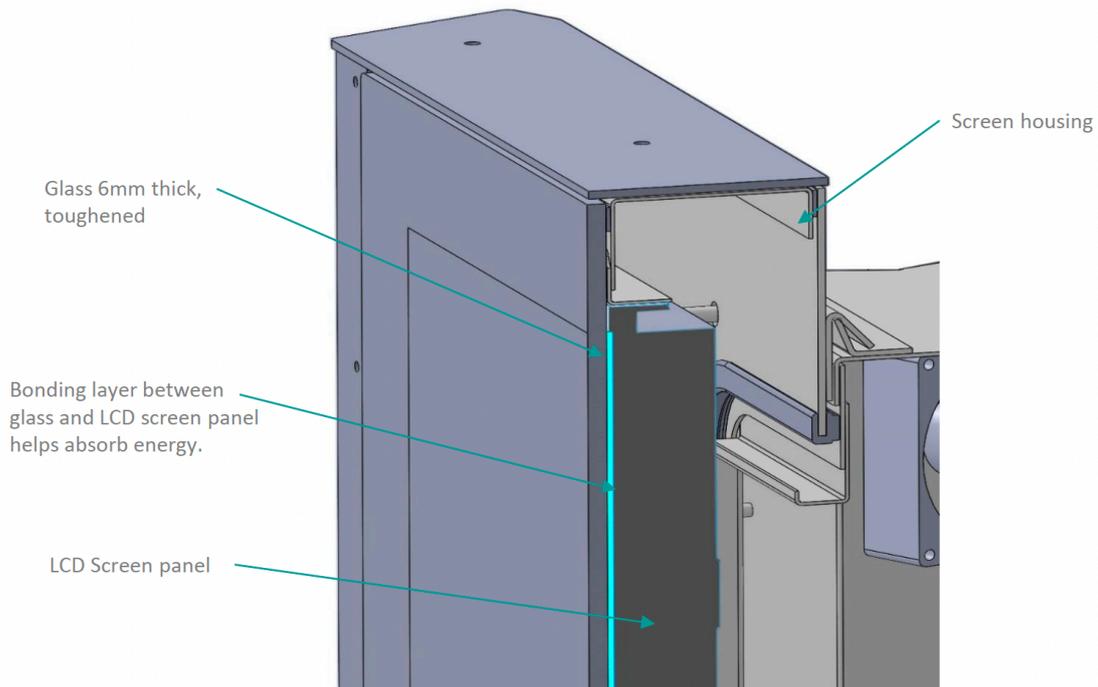
32" TFT LCD Technology with up to 1500nits brightness  
Backlight Long-life selected LED backlight strips MTTF 50.000 hours  
Optically bonded to toughened glass  
Maximum resolution 1920 x 1080 (Full HD)  
Viewing angles Left/Right 178 - Up/Down 178  
Advanced wide temperature Liquid Crystal -40 to 110degC  
Operating Temperature -20 to 60degC

## A/D Board

A/D mainboard with HDMI input and LVDS output to the LCD panel.  
Operating Voltage 24V DC  
Maximum output resolution 1920 x 1080 (Full HD)  
Brightness sensor to adjust the display brightness in relation to ambient brightness.

## GLASS

Toughened, 6mm float glass, optically bonded (anti-reflective) to LCD. If the glass is forced to break, it will shatter into tiny pieces, reducing the risk of injury  
Bevelled edge  
IK10 rated  
Mounted to the enclosure using double sided adhesive tape and capable of working in temperature ranges of -20 – 60 Degrees Celsius



## Enclosure

### Centre Mount Enclosure

Material: 1.5mm stainless steel (all seams welded and dressed)

Laser cut & cold bent by automated machinery

External Finish: Single layer of epoxy powder coating RAL 9003 (Signal white)

Fixings: Stainless steel flat head Allen screws

Stainless Steel hinges

X2 EMKA Key locking mechanisms with flat CAM, IP65 Rated.

Installation: Drop over Stainless Steel Bolts using existing fixing points.

IEC output outlet strip

Fused 5Amp glass fuse

2 pole rocker main switch

### FANS

Brushless Long-life Vapo bearing fan.

Maximum RPM: 2600

Bearing: This unique fan has a fluid bearing therefore its extreme lifetime and quiet operation

MTBF: 70000 hours at 40 Celsius

The fan's are controlled by a microcontroller when the internal limit reaches a set temperature the fans turn on. The MCU applies hysteresis to avoid rapid switching and reliable fan control.

Maximum capacity 33CFM

Noise level 28 dBA

## Loudspeaker

Full range loudspeaker with passive radiator design  
Waterproof design  
Continuous power output 12 Watt at 4Ω, max.  
Frequency 78-20KHz

## Camera A - ANPR

Type USB mini camera  
Resolution 8MP, 3264 x 2448  
Minimum illumination 0.5 Lux  
Sensor 1/3.2inch Sony IMX179  
Focus Automatic DFOC 72degree  
Frames Max 25fps  
S/N Ratio More than 34dB (AGC Off)  
White Balance Auto / Fixed / Indoor / Initial / Outdoor  
Gamma characteristic Auto  $r \geq 0.45$   
Picture Brightness / Contrast / Gamma / Saturation  
-Power source 5 Volt DC / 150mA~240mA USB powered  
-Operating temperature -10 to 70Degrees C  
-Interface type USB2.0 format (complies with USB 2.0)  
-Measurement 28x28mm

## Camera B - Audience

Type USB mini camera  
Resolution 8MP, 3264 x 2448  
Minimum illumination 0.5 Lux  
Sensor 1/3.2inch Sony IMX179  
Focus Automatic DFOC 72degree  
Frames Max 25fps  
S/N Ratio More than 34dB (AGC Off)  
White Balance Auto / Fixed / Indoor / Initial / Outdoor  
Gamma characteristic Auto  $r \geq 0.45$   
Picture Brightness / Contrast / Gamma / Saturation  
-Power source 5 Volt DC / 150mA~240mA USB powered  
-Operating temperature -10 to 70Degrees C  
-Interface type USB2.0 format (complies with USB 2.0)  
-Measurement 28x28mm

## Electronic back plate

Main power cable enters the enclosure through a Nylon cable gland  
Internal connection Through an IEC splitter adapter.

## Fused Switched Mains Power Input

### Power Supply

Internal AC/DC power supplies

For the 24V power source to LCD panels and AD board, each screen has a 24V 5A Sealed PSU MTBF 100000hrs

For Fans, Amplifier, Network Switch there is an industrial switched power supply.

Input Voltage 85 – 264 Volt AC

Output Voltage 11.4 – 13.2 Volt DC, standard set on 12V

Maximum output 20 Watts

Efficiency 80%

Working temperature -20 - 70 Celsius

MTBF <236.9000 hours

Safety approvals UL and TUV

### Temperature Sensor

The temperature sensor continually monitors the temperature on the back of both screens and reports back to the fan controller (MCU)

### Fan Controller MCU

The Fan Controller controls the Fan operation of the unit by constantly monitoring the voltage from the temperature Sensor.

When the internal limit reaches a set temperature the fans turn on. The MCU applies hysteresis to avoid rapid switching and reliable fan control.

The MCU also controls the distance sensor and reports object detection.

### Ambient Light Sensor

An ambient light sensor monitors the daylight and adjusts the screen brightness accordingly, so on a bright sunny day, the screen will output at 100%, on a dull day and at night, the brightness will reduce to save power and reduce glare.

### Proximity Sensor

Waterproof Ultrasonic Sensor

3cm to 450cm detecting range (flat object)

-15°C to 60°C operating temperature range

IP67 waterproof grade

### Audio Amplifier

Robust 12W Amplifier modules for universal use

Encapsulating modules are humidity-proof and shake-proof

Encapsulating compound is highly heat-conductive plastic, so no additional heat sinks are needed

Protected electronically against overheating and overload

6-16 VDC Power Supply  
12W Music Power Output

## Network Switch

5 port Ethernet Switch 10/100mbps  
9-30V DC  
Power LED and LAN Status LED's  
-40 to 75 degree C

## Media player

Type Advantech ARK 1250L – Wide temperature industrial PC  
Intel i3 1115G4E  
128GB SSD HD (Solid State Drive)  
Passive cooling via heatsink integrated into chassis  
8GB RAM  
3 x GBE  
4 x COM  
Windows 10 IOT Operating System  
Operating temperature -20 + 50 Celsius  
MTBF 50.000 hours

## Certifications

CE: EMC EN55032 & EN55035  
Manufacturer's Technical File